Viknesh Vijayakumar

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SUMMARY: Product design leader with 10+ years designing enterprise SaaS for global stakeholders across healthcare, edtech, and AI platforms. Expert in translating technically complex problems into accessible, developer-friendly interfaces and scalable design systems. Delivered modular form systems achieving a 90% improvement in admin operational speed and foundational designs that secured investor funding. Led design teams and established standards across multiple enterprise products.

PROFESSIONAL EXPERIENCE

Empyra / Product Designer Associate
Aug 2023 to Jan 2026

- Led the myOneFlow admin redesign, reducing output creation time by 90% via the Form Output Builder.
- Independently audited legacy .NET workflows, partnered with frontend and backend engineers to identify bottlenecks, and drove a React-based redesign from concept through leadership approval.
- Managed and customized two parallel design systems in Figma (custom system and MUI-based) to improve consistency, reuse, and scalability across admin modules.
- Drove WCAG 2.2 accessibility compliance, improving clarity and usability for 50+ admin users.

Upwork / Freelance Product Designer
Apr 2023 to Jul 2023

- Achieved Top Rated status and maintained a 100% Job Success Score within three months on Upwork.
- Designed launch-ready, cross-platform MVPs for AI/LLM startups and B2B clients, owning end-to-end delivery for global clients.
- Supported multiple concurrent client engagements while maintaining on-time delivery and quality standards.

Ambientone (formerly Auxo Labs) / Founding / Lead Product Designer
Mar 2015 to Jul 2023

- Served as the founding designer for an AI-powered healthcare suite spanning ML, NLP, speech recognition, and EHR integration.
- Led 7-member design team; established design standards, mentored juniors, and delivered consistent, high-fidelity flows.
- Designed end-to-end healthcare workflows for AI-driven transcription platforms and enterprise clients including Concord Technologies, supporting CloudFax, Print-to-Fax, and OCR-based tools.
- Reduced medical transcription turnaround from days to hours; investor demos led to follow-on funded projects.

CORE SKILLS

Design Leadership
Cross-functional collaboration, team management, mentoring, stakeholder alignment, client communication, agile methodologies

Systems & Craft
Design thinking, design strategy, information architecture, scalable design systems (MUI, shadcn, UntitledUI), advanced prototyping (Figma, Jitter)

Accessibility & Usability
WCAG 2.2, heuristic analysis, interaction design, UX writing

Enterprise & AI Design
Enterprise SaaS platforms, AI / HITL design, healthcare & edtech UX, investor demos

EDUCATION & CERTIFICATION

Google UX Design Professional Certificate, Coursera
Mar 2024

MBA, Periyar University
Jul 2018 to Jul 2020

BSc Visual Communication, SRM Arts & Science College
Jul 2011 to Jul 2014